### Stick to Senreco and Your Teeth Will Stick to You

Don't neglect your teeth whatever | and use Senreco toothpaste every else you do or you'll surely be sorry

antly clean and fascinating that they will compel unstinted admiration.
You can have firm healthy gums with no taint of disease if you will astonish you—in just a few days your anly visit your dentist occasionally

day. Senreco is a dentiat's formula, a Your dentist is one of your best friends—don't forget that—see him often—many thousands of men and women are enjoying life to-day because of the dentists' knowledge and skill. You can have white teeth so radi-

### ICED EATING IN AN ICE COOLED RESTAURANT ICE-FROLICS ATTERTAINMENT

Thomas Healy's GOLDEN GLADES BROADWAY, & COLUMBUS AVENUE

Grerything thing the burnet

COLUMBIA B SENTENCE DAIL POPULA SENTENCE GIRLS DE LOOKS

STEEPLECHASE

CONEY'S FUNNY PLACE.

Ocean and Pool Hathing, Duncant, Hotter

Rettine and 35 Other Attractions.

THEATRES.

PASSING SHOW 1918

48thSt To-Night

THE WOMAN THE INDEX

SOUBLE EXPOSURE

CENTURY THEA. 62d, ur. II. way. Etm. 8.10. Mat. 8at. 2 to frace 15c, to 12. LAST 4 TIMES.

YIP, YIP, YAPHANK

CENTURY THEATRE SPECIAL

AL JOLSON -- SINBAD

Good Seats 50c 75c \$1.00 \$1.50

REPUBLIC W. 42 St. TO NIGHT 8.30

MARJORIE RAMBEAU

HARRIS No. 1 SAL WEST BAR LAND

l'annie Brice & Avon Comedy 4 ASTOR Male Not No B way Ers. 8.20.

Sidney Drewin KEEP HER SMILING

He Didn't Want To Do It

Maxine Eliott's to Min West, Sat. Lab D'y

War Hay ALLEGIANCE

BROADHURST THE ST. W. of B. Was

CENTURY GROVE MINNEAR

MALTIFE C. GIRLS 'N' EVERYTHING

UNDER ORDERS

LONGACRE AND WORLD SAN LESS SAN THE BLUE PEARL WITH SANTE

AVERY GOOD YOUNG MAN

PLYMOUTH TILEA W. 46th For 8.20

PLAYHOUSE SETTLE LAST OF B WAY Toleyhouse firmant 2028. Even at 8,00. Male, West, Sat, Lab. De.

She Walked in Sleep

LYRIC 121 W of Illian Em

SHUBERT " SET W of B' as Era

MAYTIME gain John Charles Thomas

GETTING TOGETHER

BOOTH 45 W of H was Kee 8 30

SEVENTEEN

TWICE DAILY THEATTS DAILY MATS AT 2115 MATS AT 2115 MIGHTS AS 8110 OR THE MIGHTS AS MIGHTS

CASINO REALEMANT

\$1 HIPPODROME

Don't Forget-Next Saturday Police Department Reserve Fund Field Day Sheepshead Bay Motordrome · Brooklyn

# ALISADES PARK

THEATRES.

EVAMSTERDAM THEATRE SAN THE ZIE GENERAL THEATRE SAN THE SAN THE PROPERTY OF THE PROPERTY OF THE PROPERTY OF THE SAN THEATRE SAN THE SA COHAN Mata Not & Labor Day 2 To-Night MITZI in HEAD OVER HEELS

† LIGHTNIN TGAIETY Wed, Sat. & Labor Day 7 COHAN & HARRIS W. L. W. S. W. W.

THREE FACES EAST

TIGER ROSE

HUDSON Water Well Set & Jan Das In "FRIENDLY ENEMIES" LIBERTY W. 424 St. Free, at 8.20 "GOING UP"

VAUDEVILLE.

LOEW S NEW YORK THEATRE A LOUGH

D. W. Griffith's "The Great Lave."

Loew's An crican Root Late 2 & All Seath Thomson, School & Willon, Reserved Norma Talmaike, Her Du Van 25, 35, 50 PALACE HUBSOLAND SUR Bar & Italy Low Town Indian Charles

PHOTO PLAYS.

IVOLI Cecil B. De Mille's 10 to Let 1 BIVOLI ORCHESTRA IALTO Paretty Gieb & Geo. 20-30-60 WILLIE ORCHISTRA BROADWAY CRASHING THROUGH

TO BERLIN' FOR HUSBANDS ONLY.

81 MADGE KENNEDY

OLYMPIC 1 Max Spiegel's Social Follies

FOR SALE.

DIAMONDS SWEET (redit Diamonds, Watches on Credit BEST VALUES (GARDLESS), Assemble Co. 35 Matter Lane Dibons Into 248, Agent calls PAMERICAN WATCH & DIAMOND ON CALL

DIAMONDS J.M. LYON & CO.

450 DIAMOND RING, \$1.00 weekly, partly pan Laberty bond accepted, METROPOLITAN, \$1

DIAMONDS & Jewelry bought for neah. Letster appraised, purchased, Bennett, 175 if way tupstairs, HELP WANTED-FEMALE.



Water Soaked Debris of Paper Factory Burned Month Ago Again on Fire.

New York's Auxiliary Fire Department made its debut at a queer plaze at 4 A. M. to-day when it was represented by Deputy Chief Georg : Kuss, the paid head, and Deputy Chief Ed-Kenny, volunteer head of the reserves. at a fire in the ruins of the George W. Millar & Company paper factory, Nos. 284-290 Lafayette Street. It was the third blaze in the six-story building since it was wrecked by fire Aug. 1 with a loss of more than half a millon dollars. Though the debris has been sonked with tons of water, to-day's fire was so menacing three alarms were sent in. Sparks set fire to a water tank on the unoccupied four-story building at No. 11 East Houston Street.

Deputy Chief Kenny came in a big black auto with red lights, but it was not necessary for him to call out

Since the first fire in the factory, since the first fire in the factory, two Fire Patroj watchinen have been constantly on guard. The latest blaze started on the two upper floors. Because of the dangerous condition of the walls, firemen were hampered in fighting it. Although it was one of the hottest or recent fires in New York, there was no loss, because theoretically the building and contents of the building were destroyed a month

### MRS. J. F. M'KERNAN DEAD. Widow of Naval Lientenant Came

After a short illness of five days, Mrs. I. Annie McKernan, widow of the late John F. Mckernan, Lieutenant U. S. N., died on Monday evening at her home, No. 155 Woodruif Avenue, Flatbush.

Mrs. Mckernan was a native of St. Jehn's. Newfoundland, a daughter of Capt. and Mrs. M. J. Burke, and was a descendant of the British Dominion's oldest family. She came to the United States in 1887 and for fifteen years made her home in Philadelphia. While there she met Lieut. Mckernan and was murried to him in 1890.

Mrs. McKernan had lived in New York for the last ten or twelve years and was well known in the city. She also had many business and social relations in Philadelphia and Boston. She is survived by three sisters in St. John's and three sons. Thomas, John and Archibald, in this city.

Funeral services were held this morning. Interment will be in St. John's Cemetery. John F. McKernan, Lieutenant U. S. N.

Won't Return to Barren Island. Borough President Reigelmann Borough President Reigelmann of Brooklyn to-day sent a letter to John J Snyder, President of the Flatbush Chamber of Commerce, giving assurance that the garbase disposal plant at Farren Island will not be utilized again. The Staten Island plant recently constructed and now operated by the Metropolitan By-Products Company, he said, would not be abandoned.

27 May Be Dead in Mine Blast TACOMA, Aug. 29 .- Out of thirty nen believed to have been in the mine of the Pacific Coast Coal Company at Burnett, thirty miles from here, when an explosion occurred late yesterday, only four have been brought out alive and one of these died later. The other twenty-six are thought to have been killed instantly.

Elevator Operator Killed. Isador G. Kahn, sixty-eight years old, of No. 619 Bergen Avenue, the Bronx, an elevator operator and porter in a ten-story loft building at No. 239 Fourth Avenue, was crushed to death between the elevator and the wall of the shaft early last evening.



BELLANS

FLATS & APARTMENTS TO LET. Unfurnished-Manhattan 42d to 41st St., 10th Ave. Philipping 1, 2, 3, 4 Rooms & Bath, \$1.75 to \$7.95 Week

EDUCATIONAL, INSTRUCTION, &C LAW SCHOOL FORDHAM UNIVERSITY WOOLWORTH BLDG., NEW YORK, Afternoon Classes 4.15 to 6.15 Evening Classes 7.45 to 5.45 Term Begins Sept. 26, CASE SYSTEM, Wite for Bulletin "W."

PURCHASE AND EXCHANGE.

HELP WANTED-MALE

WANTED STATION MEN AND TRAINMEN, AGES 21 TO 55,

SUBWAY AND ELEVATED DIVISIONS. INTERBOROUGH RAPID TRANSIT CO.

APPLY ROOM 1238, 165 BROADWAY, 9 A. M. TO 6 P. M. DAILY EXCEPT SUN-

FIRE ROUTS OUT FAMILIES.

But Firemen Bring Joy to Children By Spilling Fruit. Twenty families were driven to the street this morning when fire broke

out in the apartment of Daniel Scharf, No. 265 South Second Street, Brooklyn, Policeman Connelly was first to see the smoke and it was he who roused the tenants, some of them still asleep.

A fire engine Epped over a fruit stand as it turned the corner and scores of children helped themselves.

The damage was about \$1,000.

THE STORE EASY TO REACH

By Way of Interborough Subway to 14th Street

THE NEW WAY-NO CHANGE WAY-5 ct. WAY

FROM WEST SIDE -Use-

B'way and Lenox Ave. Branches to 14th St. Direct (Express Stop) (No Change of Cars)

> -To-14th St. Direct (Express Stop) (No Change of Cars)

FROM BROOKLYN

FROM EAST SIDE Jerome Ave. and Bronx Branches via Lexington Ave. to 14th St. Direct (Express Stop) (No Change of Cars) FROM QUEENS

-To-14th St. Change at Grand Central. First Express Stop is

We are located midway between East and West Side Subways-a short walk from either station.

By Way B. R. T. Subway (The New Way-Quick Way-5 ct. Way) to 14th Street

Fourth Ave. Broadway Subway direct to Union Square. Also all Broadway Elevated lines and connecting lines crossing Williamsburg Bridge transfer at Canal St. station to Fourth Ave. B'way Subway without extra fare.

Hearn Store Quickly and Easily Reached from Everywhere

### **Five Special Features** Sept. 8—SPECIAL NUMBER—Sept. 8 New York Sunday World

## Heroic Bronze Group

Picture Supplement on Separate Sheet of Coated Paper 10x14. "ALLIES-United for Liberty" From Design by Philip Martigny, the Famous Sculptor; an Art Souvenir of Great Beauty. Get One and Save It for the Future.

## Bird's-eye View Color Picture of Paris

Showing the Famous Spots in Europe's Wonder City That the Boys Are Writing Home About.

### The Curious Case of Marie Dupont New Mystery Serial Begins.

Our Navy's Work Abroad

First Publication of a Wonderful Set of Action Photos (in Gravure) from the Mediterranean, Each Authenticated With This Initialled O. K.

Passed for Publication in AMERICA ONLY



Words and Music of a Big Song Hit, entitled "My Holiday Girls"

From Winter Garden Programme. Words by Harold Atteridge; Music by Augustus Barrett, Famous Composers.

New York Sunday World Sept. 8—SPECIAL NUMBER—Sept. 8

BUSINESS HOURS 10 A. M. TO 6 P. M.

FRIDAY, AS USUAL, BARGAIN DAY

# This Friday—A Day of Days

LAST DAY OF THE 26 TH AUGUST SALE

SEMI-ANNUAL STOCK-TAKING DAY

Mill Ends, Remnants and Surplus Must Be Cleared Out Tomorrow

AFTER 6 O'CLOCK WE INVENTORY Supply Your Wants Tomorrow. We Close All Day Saturday

Bread and Meat Knives-fine steel-

MUSLIN UNDERWEAR

LAST DAY of Stock Clearances.

LAST DAY of August Sale.

Cambric Drawers-H. S. hem and fine tucked ruffles.....

Nainsook Drawers-ruffles of

embroidery and tucks.....

or namsook— our rvg. \$1,28.

Petticoats-Cambric or musliu-

embroidery or lace-reg. \$1.28.

Petticoats Deep flounces of

embroidery or fancy laces. . . .

Children's Underwear

Children's Pajamas One-piece style

Batiste Bloomers

Cambric Night Drawers-

Short sleaves-low neck-

muslin—dainty styles— value \$1.95

LAST DAY of August Sale.

BLANKETS

SILVERWARE, CUTLERY LAST DAY of August Sale. LAST DAY of August Sale. LAST DAY of Stock Clearances. LAST DAY of Stock Clearances. Table Spoons and Forks-W. R. Rogers grade-Jacquard Comfortables— our reg. 85.65; each. Cotton Fleece Blankets-Teaspoons to Matchour reg. .13 each ..... our reg. 82.07...... 1.64 % size—our reg. \$3.45 .... 2.74 Dinner Knives silver plated on fine tempered steel— 2.45 60x70-our reg. \$2.95. single, % and full size beds-our reg. \$4.24 to \$4.67 Odd Pieces of Silverware-Wool Finish, Eiderdown Finish and Table Knives and Forks-Cotton Fleece Blankets-our reg. \$5.74 Hearn's "Special" Blankets-our reg. \$6.93 Dinner Knives and Forks-celluloid handles hand forged steel-White Wool Mixed-our reg. \$8.97..... our reg. 42 each..... Steel Knives and Forks—
cocobolo handles—
our reg. 15 each...... Jacquard Comfortablesour reg. \$4.95; each. Handsome Single Blankets our reg. \$23.94 3-piece Carving Set-Wool Mixed Blankets-our reg. \$11.94

Imported Cotton Crib Blankets LAST DAY of Stock Clearances. our reg. \$1.67; each. One and Two Pair Lots of Portieres Nearly All Wool Crib Blankets our reg. \$4.97. 3.94 value \$12.97 ..... Sale 9.97 Were \$4.94..... 3.94 Were \$8.04 ..... 6.94 Were \$14.94 ..... 10.94

SP READS Were \$17.94 ...... 11.94 LAST DAY of August Sale. Clearance of Two andThree Pair Lots Imported and American Made Cur-tains—Lacet, Marie Antoinette and LAST DAY of Stock Clearances. Honeycomb Spreads 1/4 size assorted value \$1.97 ...... 1.67 Irish Point-Were \$5.94 and \$6.94. 4.94 Hemmed or Scalloped Spreads Were \$8.97..... 6.94 Were \$12.97..... 9.94 Hemmed Crochet Spreads full size value \$2.97 ..... 2.24 Were \$14.94...... 1 1.94 Cluny and Novelty Net Curtains Marseilles Spreads Were \$4.94 and \$5.47 ... 3.94 Nottingham, Scrim and Novelty Net Were \$1.48 pair ..... 1.17 Were \$1.97 pair ..... 1.44 Extra Large Satin Marseilles Were \$3.97 pair ..... 2.94 Spreads—hemmed—value \$5.49......4.47 Were \$6.97 pair ..... 1.94

Hemmed or scalloped-Clearances of High-Grade Cretonnes — Chinese, Geometrical, Chintz, Cubist and many original designs and colorings—value .75 to .85. .58

Another Excellent Lot of Cretonnes value 86.49..... value \$7.98..... 5.97 -light and dark grounds-LAUNDRY & TOILET SOAL were 48 to 58 ... Alhambra Draperies—green, brown, blue and old rose— LAST DAY of August Sale. LAST DAY of Stock Clearances. 50-inch Drapery Velourstoday's value #3 00 ..... 2.44

Pioneer Scouring Soap-Fancy Soaps -boxes of 3-Munyon's Soap our reg. .10 cake ..... 63 Corset Covers-Dainty lace yokes -ribbon run-value .88 ..... .38 Britt's Powdered Ammoniapkg. . 10 Corset Covers - Fine nainsook-

Blankets (Nearly All Wool)-our reg. \$18.97

Cotton Fleece Crib Blankets

Cotton Crib Blankets

our reg. \$1.04; each.

Jergen's Talcum Powder-Rebo Roach Destroyer-Household Rubber Gloves-Sanitol Powder or Pastereg. 25......

PILLOWS FEATHERS LAST DAY of August Sale. LAST DAY of Stock Clearances. New Mixed Feather Pillows 

1.56 22x28 -our reg. 82.25 ..... 24x30-our reg. \$2.92...... 26x32-our reg. \$3.25..... 2.24 Extra White Goose Feathers White Down-New All Goose Feather Pillows Strong ticking various stripes

90x28 our reg 84.06

2.36

2.37

Princess Slips — Daintily trimmed with lace or embroidery 6 to 14 years

78 22x28 -our reg 84.06

\$4x30-our reg. \$4.77 ... 3.33 26x30-our reg. \$5.17. .. White Down Filled Pillows Excellent quality ticking 22x28—our reg. 85.47 4.32 24x30 our reg. 85.76 ... 4.62 1 to 12 years ..... 26x50-our reg. \$6.62...

The Store for Everybody

"If stores advertise banking bours," writes one of our old-time customers, "when can we women workers shop?" Our New Store Hours of 10 A. M. to 6 P. M. Solve the

Problem. Give our co-workers additional time at home mornings case up the early morning rush-hour traffic—enable women workers (and their number increases every day) to do necessary shopping-after 5 P. M.—conserve fuel, manpower and woman-power. Store closed all day Saturdays in Summer, as originated by us 18 years ago

LAST DAY of Stock Clearances. LAST DAY of August Sale.

"Red Ticket" Reductions

Women's and Misses' Frocks CURTAIN S AND CRETONNES smart, seasonable models suitable for Fall wear-only one or two of a style-Wool Jersey, Tricotines, Serges, Satin and Serge combinations. Taffetas, Georgette Crepe and Crepe de Chine, Navy Blue, Black and desirable light

and dark colors-Were 88.75.... Were \$16.75.... 9.94 Were \$21.50..... Were \$26.75 ..... 16.94 Were \$29.75 Were \$31.50 and \$34.50 19.94 22.94 Were \$39.75.....

'ROUND THE STORE

LAST DAY of Stock Clearances. LAST DAY of August Sale.

Clearance Reductions in Ready-to-Wear Veils

Were 847.50.....

Black and colors-large variety of Leather Keritol and Silk Hand Bags ent safety catch—our reg. .92 . . . 74 Fine Ribbons-satins, moires, Dres-

Remnants of Best Quality Ribbons at Less Than Wholesale Prices

Red Ticket Lot of Fine Neckwear--organdy, net, pique and satinwere .94 ...... .67 were #1 47 ..... were \$1.85 ..... 1.23 Broken assortment of H'dk'fsour reg. .1214 and .14..... .68 Initial Handkerchiefs-for women or children-white or colored embroid-ery-broken assortment-Special 8 Night Gowns-Good quality cambric our reg. 55 to 65 (1/2 doz.) ... .43 .91 Women's and Children's H'dk'fs-1.15 Clean-up of Novelty Jewelry-Miscellaneous articles including Brooches, Bar Pins, Cuff Links, Pendants, La Vallieres, etc.-values .27 patterns and widths-Clearance 9

20x28 our reg. 81.97 ...... 1.36 Nainsook Combinations — prettily seconds of 55 qualities ..... .33 Remarkable Camisole Values-Crepe Boys' Cotton Union Suits-high neek, de Chine and Satin Camisoles, dainty trim of Val. and filet laces and Women's Silk Hose-white, double 

> Wash Dress Fabrics LAST DAY of August Sale.

tops-419 to 619-our reg. 21. . 16

Infants' Socks-white with color

Well made-6 to 12 years .... . 68 30 to 40 ct. quality ..... Fancy Dress Voiles-

LAST DAY of Stock Clearances.

14 to 16 years—our reg. 48 and 58 ... 38 Remnants of Wash Dress Fabrics .96 30 to 37 ct. quality .......

"HAUFFEUR-Private family; Long feland in